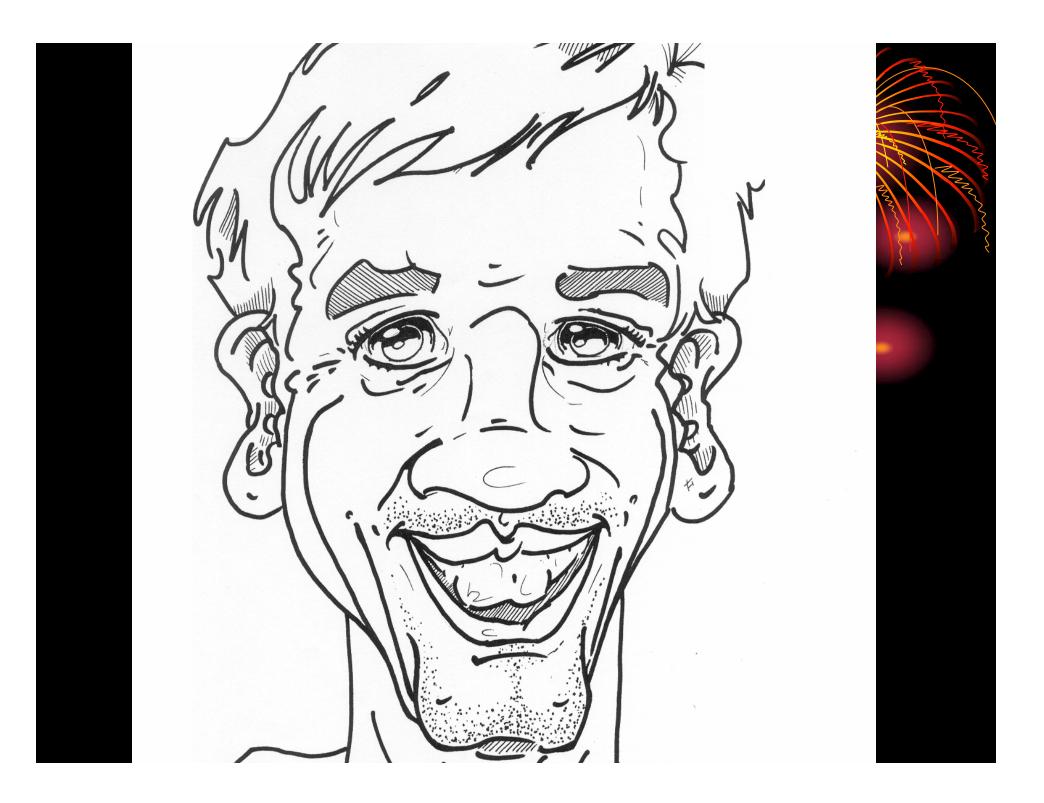


Randy Kidd







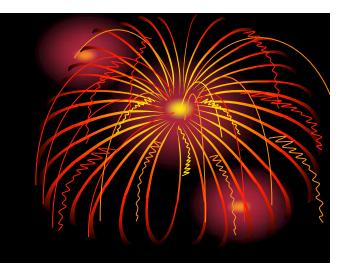


Connect to Convince

- Stories
- Magic
- Advertisements
- Humor
- Juggling
- Strange News



SIMPLE!!!!



STORIES



• 5. Stories engage the left and right brain.

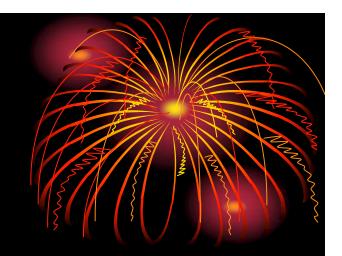
- 5. Stories engage the left and right brain.
- 4. Stories can give you instant credibility.

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- 3. Stories create a bond and bridge of commonality.

- 5. Stories engage the left and right brain.
- 4. Stories can give you instant credibility.
- 3. Stories create a bond and bridge of commonality.
- 2. Stories establish involvement.

• 1. Stories are Fun!!!!!

Magic



Advertisements



u think this guy watches Donahue?" department:

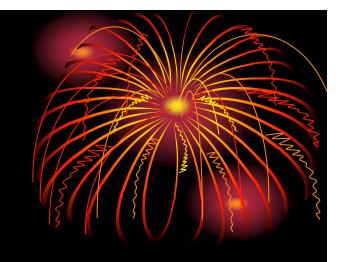
FARMER LOOKING FOR WIFE WITH TRACTOR If interested, please send picture of tractor: P. O. Box 2518,



Associated Press

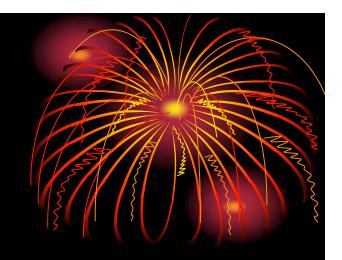
Happily married for 74 years

Sylvia Simmons, 93, and husband Ernie, 96, celebrated their 74th wedding anniversary at a Colorado Springs nursing home over the weekend. The couple were married during a blizzard in Garden City, Kan., in 1916.



WALL STREET

Experts Are Sure the Dow Will Either Rise or Decline



High Risk vs Low Risk Humor

Different types of low risk humor

• 1. Multiple Choice Questions

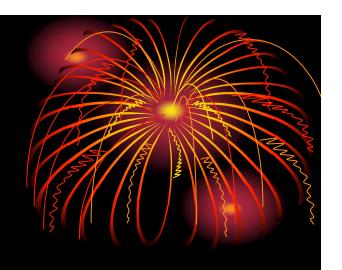
 A. The BEST session of the day is opposite the session in which YOU are a participant.

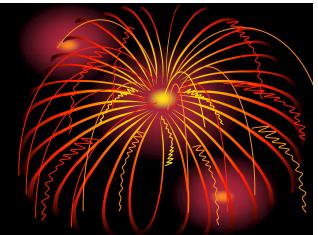
- A. The BEST session of the day is opposite the session in which YOU are a participant.
- B. The paper (Handout) you want most at a session is the only one not available.

 C. At the breakfast buffet, the guy in front of you took all of your favorite type doughnut.

- C. At the breakfast buffet, the guy in front of you took all of your favorite type doughnut.
- D. The most BORING presentation always goes overtime.

2. Cartoons







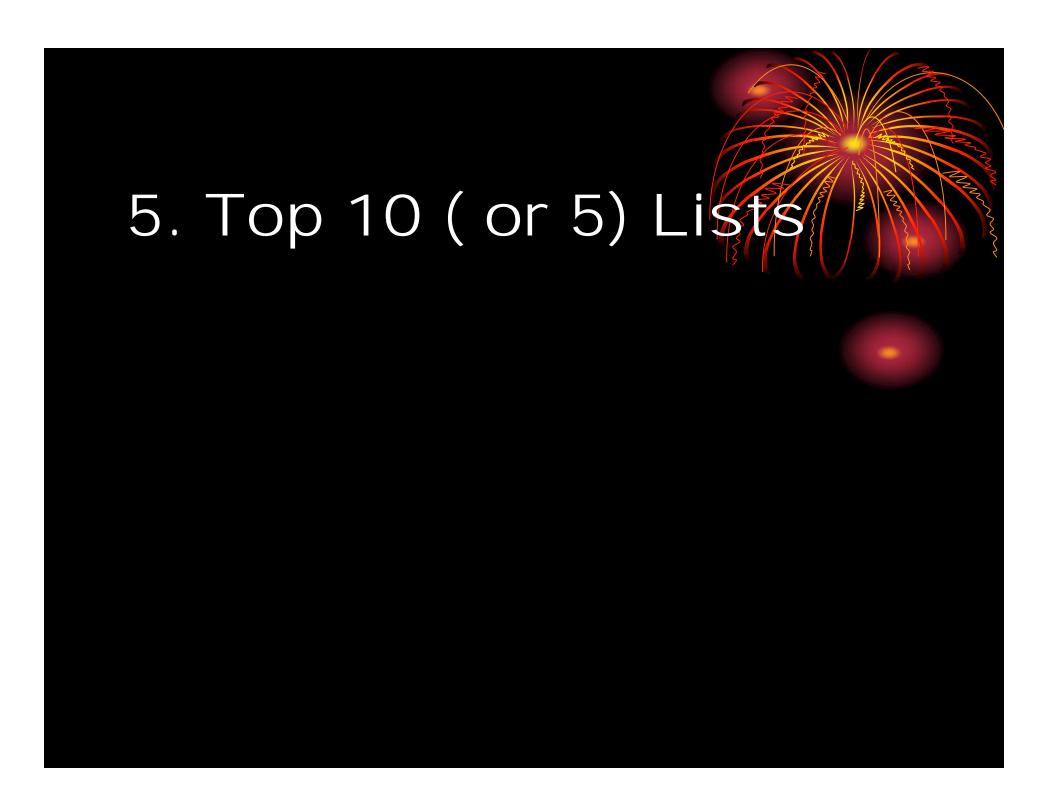
3. Anecdotes

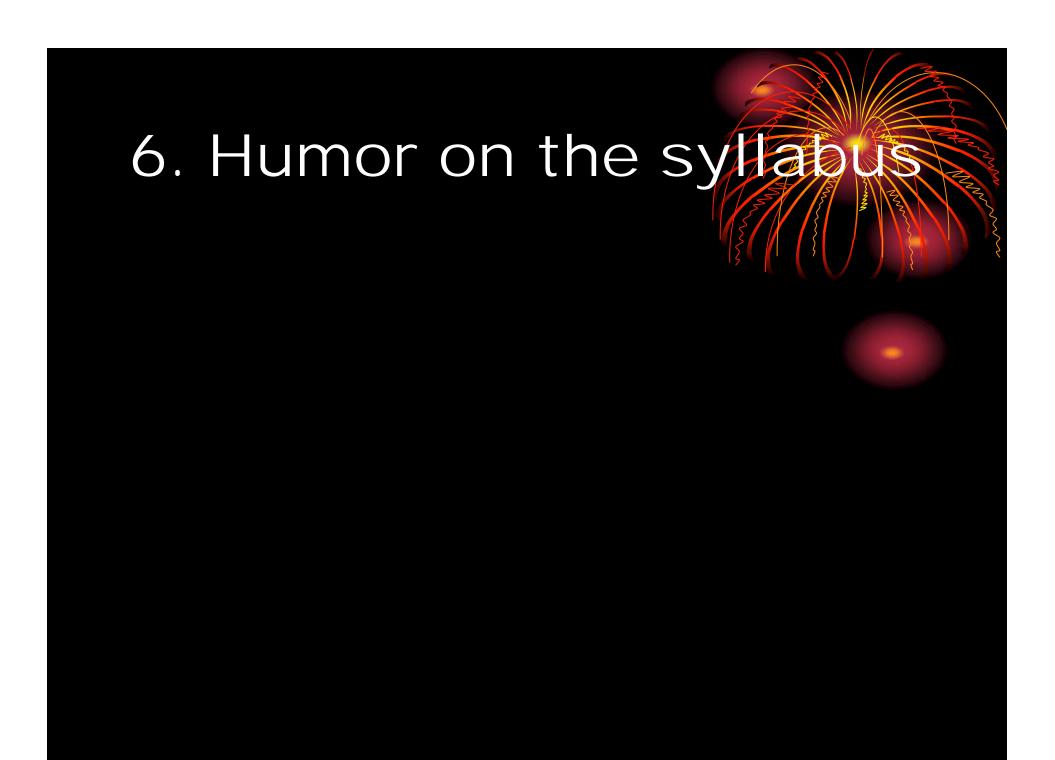


4. Quotation and Questions

 "Budget is a systematic way to go broke."

 "Change is inevitable, except from a vending machine."





6. Humor on the syllabus

BSAD 102-Accounting 2

Instructor: Randy Kidd

Office: HU 101D

Email: randy.kidd@kcmetro.edu

Prerequisite: BSAD 101; one semester of MTV "Real World"



7. Humor on Handouts

 IF DROWSINESS occurs, it shouldn't be surprising.

 DO NOT induce vomiting, the content will take care of that.

 I'm Randy Kidd and I approve this message.

8. Humor on Exams

 Which one of the following expressions does your loyal teacher, Randy Kidd, use the most frequently in class?

A. "Okay"

B. "Basically"

C. "Now...."

D. "Good Job"

